



Covertix: Protect confidential information- *Anywhere*

Today's Challenge

To effectively operate in today's dynamic environment, organizations are faced with an ever increasing need to share confidential information. A company's competitive edge in the market often derives from the quality of its confidential & proprietary information. How can an organization remain in total control over their most sensitive data?

While traditional models focus on securing data within the network perimeter, they offer little protection once hackers gain access to the network or when the information leaves the organization. Organizations typically rely on password protected files, non-disclosure agreements, and other similar methods which often prove to be cumbersome and ineffective.

Covertix's SmartCipher™ Solutions provide seamless protection of data found in any type of file, inside or outside the organization, without changing existing business processes or user behaviors.

How does SmartCipher™ work?

Covertix's SmartCipher™ Solutions use patented and enterprise grade security to monitor and protect information when it is in motion and at rest, anywhere.

SmartCipher™ enables the organization to create a flexible rule set which is seamlessly embedded into any file, granting full control over the confidential information, inside or outside the organization. This is done with transparent integration into existing business driven processing with automated rules or manual overrides and allows complete control of who can access a file. The flexible rule set determines when and where files are accessed, and what activities each user can perform. Organizations can revoke access to internal or external users at any point.

The SmartCipher™ client, which is installed on the user's machines, interprets and enforces the policy, receives policy updates, and collects audit information on the protected data.

Essential Solution Attributes

Organizations benefit from a solution that provides:

- Seamless & transparent implementation
- Easy policy definition & maintenance
- File and platform agnostic
- Zero change to existing business processes and user behaviors
- Robust auditing, logging & reporting capabilities

With Covertix's SmartCipher™ Solutions, organizations maintain full control over proprietary & confidential files stored in the cloud, on employee's devices and when shared with external partners.